

Award-Winning  
Blanchard Content  
Accessible Virtually  
and Digitally



# VIRTUAL AND DIGITAL TRAINING

When travel restrictions, budget, or time constraints are issues, more and more organizations are turning to virtual or digital learning solutions over classroom learning to develop their people and maximize time and resources.

## Virtual and digital learning can

- be 50% less costly than classroom training
- ensure your learners have a consistent learning experience
- cut instruction time by up to 60%
- allow your learners ease of access to content without the need for travel
- boost retention of content by 25–60%

That's why we created virtual and digital learning designs for many of our award-winning training programs. Our live virtual programs are the perfect solution for geographically dispersed employees or when travel and time constraints make classroom training a challenge.

The facilitated virtual workshops provide rich content and engaging activities to help learners develop new skills. Our expert facilitators deliver dynamic live, virtual training sessions, allowing your managers and team members to experience world-class content from any location.

Our digital learning experiences can offer the flexibility, self-paced delivery, and on-demand access today's learners and business environment desire and value. Digital classes allow learners access anytime, anywhere, so they can continue to work uninterrupted whenever and wherever it suits them. And since they can revisit the content, it can dramatically increase how much is learned and retained.



**BEST-IN-CLASS  
VIRTUAL AND  
DIGITAL CONTENT**

**The SLII Experience™  
Virtual and Digital**

**Self Leadership  
Virtual and Digital**

**Blanchard Management  
Essentials® Virtual**

**Legendary Service® Virtual**

**Building Trust  
Virtual and Digital**

**Coaching Essentials® Virtual**

**Leading Virtually™ Virtual**

**Team Leadership Virtual  
and Digital**

**Leading People Through  
Change® Virtual**

Learn how Blanchard's virtual and digital solutions can help you reduce the costs and stress of travel for and delivery of training.

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